

RAYE ALLISON CREATIONS

MERCH

2024



MINIS



rayeallisoncreations.com

What is a Merch Mini?

A Merch Mini-Session is a great way to get started with book merch or add a design to your shop. You will receive one merch design that you can apply to a variety of merch products that your readers will love.

Check out the next few pages to learn more about your design options and see examples of both designs and products.



WHAT YOU GET



2 Sketch Options

I will create two initial sketches of your design



Choice of One Color

Black, white, or a color from your cover or to match a character



Choice of One Icon

Add a symbol or icon that relates to your books to the design



4201 x 4201 px Image File

One image file with no background to upload and apply to products



Printer & Product Recs

My printer platform recommendation and which products to offer

TYPE OF DESIGN

Book Quote or Phrase



Choose a fan
favorite quote,
popular phrase, or
frequented location
from your book



TYPE OF DESIGN

Character or Couple Names



Highlight a favorite couple from your story or all your main characters!

Other Design Options



You will get to choose the color of your design and a simple icon or symbol that you want included in your design.

COLOR PREFERENCE

The final design will be one color of your choosing. You can keep it simple by choosing black (good for lighter colored products) or white (good for darker colored products) or choose a color to match your book cover or a character.

If you want a color other than black or white, don't worry about being super specific about the color name on the form. In my initial email, I will provide a way to get more specific on the color.

ICON PREFERENCE

If you have a simple icon or symbol associated with your book or characters, I can include that in the merch design. On the form, include a short discription and then in my initial email, I can clarify any questions I have about the icon.



How It Works



Sign Up for a Merch Mini-Session

Fill out the form and choose the type of design, color, and icon you want for your merch design



Getting Started

I will email you about when your project is scheduled and get clarifications on color and icon design if needed. I will also send you the invoice for the project, which will be due the week I am working on your design.



Project Week

When your project week arrives, I will send you two initial sketches of your design to choose between. After the sketch is chosen, I will finalize your design. The final file will be a 4201x4201 px PNG image with a transparent background.



Creating Your Merch

I recommend using Printful in conjunction with your website to set up your merch store. The file I send you can be uploaded and applied to apparel (t-shirts, hoodies, sweatshirts), drinkware (tumblers and mugs), tote bags, tech accessories (mousepads, laptop sleeves).

If you chose white for your design, you can easily add a background color to the design right in Printful for any products where a background color is needed.

[Explore all the products you could offer on Printful](#)

Get Your Merch Design For

\$250